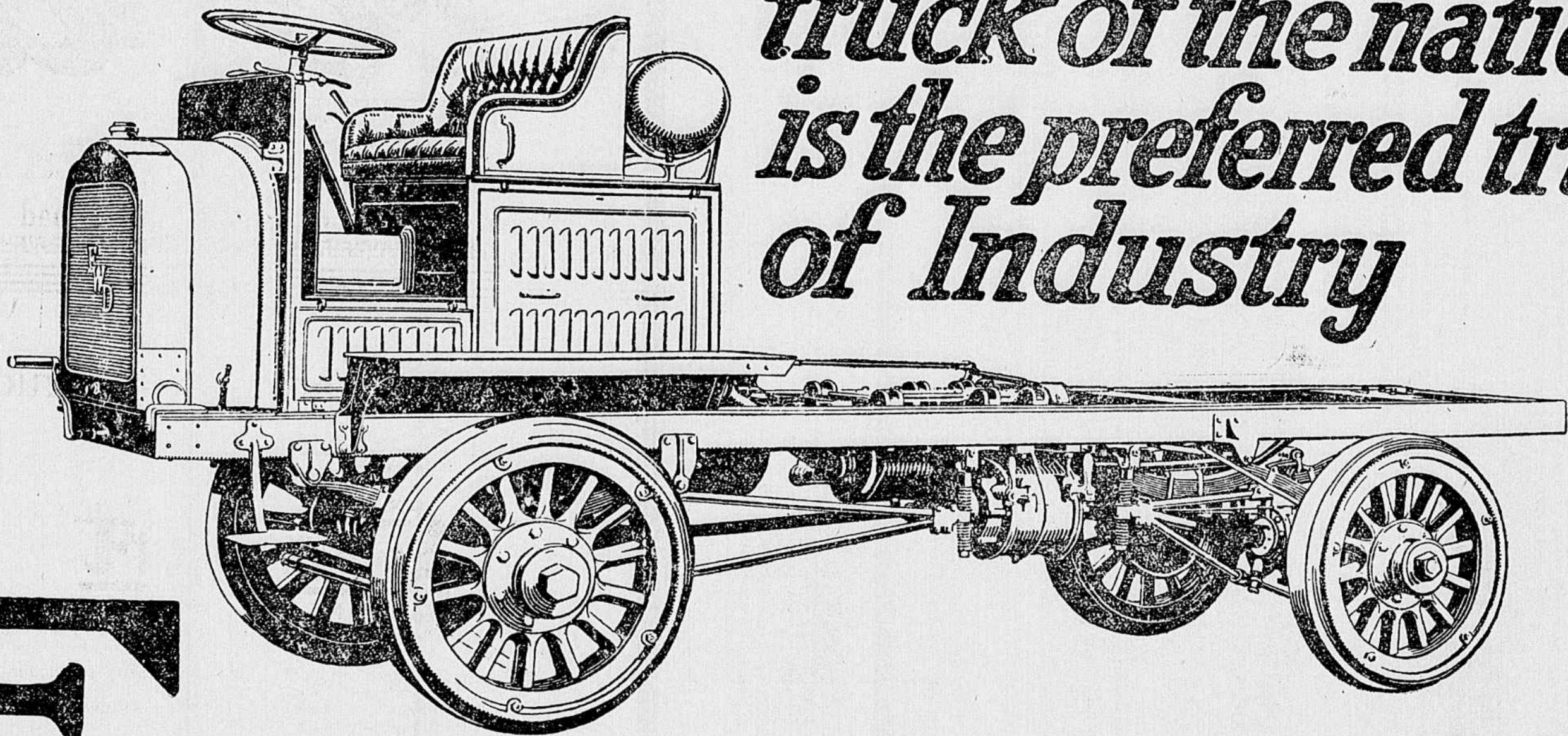


# Reasons Why the preferred truck of the nations is the preferred truck of Industry



# F-W-D

## MOTOR TRUCK OF CLINTONVILLE

The reasons that in 1914 impelled the nations of Europe to send all the way to Clintonville, Wisconsin, for F-W-D Trucks are the *same* reasons that make the F-W-D the preferred truck of commerce and industry:

**POWER**—four-wheel power, every wheel a driving wheel.

**STRENGTH** to withstand the strain of every-day service in every-day conditions.

**ECONOMY** of gasoline, oil and tires—particularly of repair and maintenance.

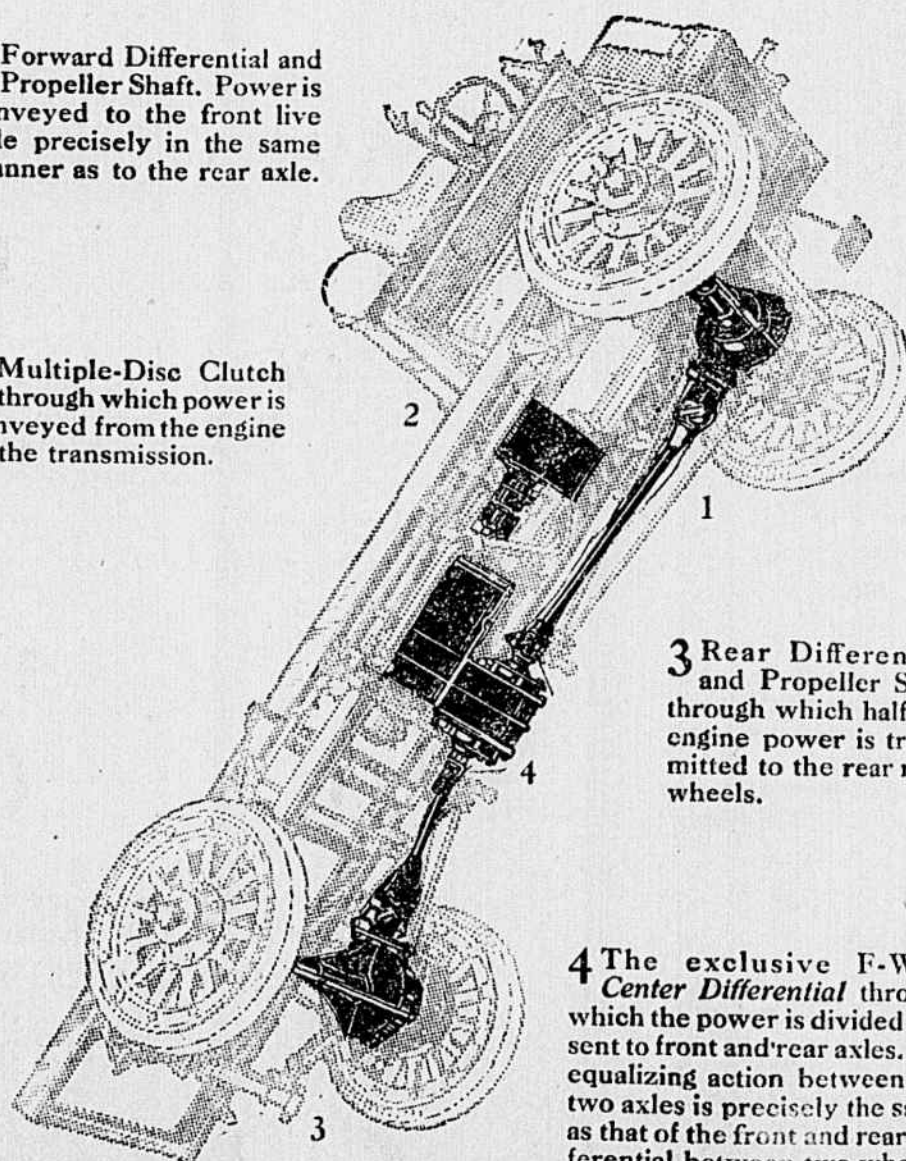
Smooth streets or rough roads  
all look alike to the  
F-W-D

The advantage of four-wheel-driving power, which enables the F-W-D to pull through roads impossible to other trucks under full load, applies equally over smooth pavements. Operates with ease, with less expenditure of power, strain and wear—yet always with an ample surplus in reserve for emergencies.

The exclusive F-W-D  
center differential  
transmits power  
front and rear

1 Forward Differential and Propeller Shaft. Power is conveyed to the front live axle precisely in the same manner as to the rear axle.

2 Multiple-Disc Clutch through which power is conveyed from the engine to the transmission.



3 Rear Differential and Propeller Shaft through which half the engine power is transmitted to the rear road wheels.

4 The exclusive F-W-D Center Differential through which the power is divided and sent to front and rear axles. Its equalizing action between the two axles is precisely the same as that of the front and rear differential between two wheels.

THIS GREAT FEATURE, devised and developed at the F-W-D factory at Clintonville, not only established beyond question the superiority of the four-wheel-drive principle, but our *correct* application of it.

Load distribution  
45% front  
55% rear  
means reduced strain

In the F-W-D 55% of the load is carried on the rear axle—not 85% to 90%. This means no abnormal strain on any one part of the mechanism.

Every business man with a transportation problem on his hands should investigate the F-W-D Truck—and be sure the *four-wheel-drive* you buy is made at Clintonville.

We will require one strong representative for the F-W-D Truck in this territory. Some far-seeing business man will see an unusual opportunity in securing this agency.

We suggest that you wire—or come to Clintonville.

**FOUR-WHEEL-DRIVE AUTO COMPANY**  
CLINTONVILLE, WISCONSIN